

PRESTASHOP EXPERTS PROGRAM

Last update : April 2025

WITH THE PRESTASHOP EXPERTS PROGRAM YOU WILL GET

RECOGNITION

**NEW BUSINESS
OPPORTUNITIES**

INCENTIVES

**PRIVILEGED
RELATIONSHIP**

BENEFITS & REQUIREMENTS

BENEFITS		EXPERT	EXPERT ★	EXPERT ★★	EXPERT ★★★
RECOGNITION & VISIBILITY	PrestaShop Expert badge	●	●	●	●
	Co-branded materials	●	●	●	●
	Priority for sponsorship & marketing activities (certification required)				●
INCENTIVES & SPECIAL OFFERS (certification required)	Monetary incentives for a catalog of products	●	●	●	●
	PrestaShop Marketplace discount		●	●	●
BUSINESS OPPORTUNITIES (certification required)	Dedicated page with direct contact form for new leads on prestashop.com		●	●	●
	Client matching from PrestaShop team		●	●	●
PRIVILEGED RELATIONSHIP	Monthly Expert's newsletter	●	●	●	●
	Monthly Expert's webinar	●	●	●	●
	Dedicated Channel Manager and Expert Solution Engineer to support you and your projects			●	●

REQUIREMENTS	EXPERT	EXPERT ★	EXPERT ★★	EXPERT ★★★
T&C acceptance	●	●	●	●
Minimum points	100 points	500 points	2.000 points	5.000 points

OUR MISSION

Our mission is to empower you with the technology, the knowledge and the support you need to better serve your customers, build loyalty and accelerate revenue growth.

